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In association with



ARC

Asian Retread
Conference 2018



BETTER, FASTER, CHEAPER

Asia's path-breaking conference on tyre retreading industry returns to Kuala Lumpur, Malaysia, with greater opportunities for knowledge sharing and networking.

www.asianretreadconference.com

October 2 & 3, 2018
Sime Darby Convention Centre
Kuala Lumpur, Malaysia

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ARC

Asian Retread Conference 2018

**BLOCK
THE
DATES
2&3
OCTOBER 2018**

- Asia's biggest tyre retreading conference is back! Block the dates October 2nd & 3rd 2018.
- The only such conference in the region, the event is reloaded with added focus on technical content, networking and business-enhancing opportunities for participants.
- The debut conference in 2016 set a benchmark in terms of content, quality and participation. Over 260 delegates from across the world took part – a record achievement! It now returns, promising more.
- ARC 2018 invites tyre retreaders, material suppliers, fleet operators, logistics companies, public transport firms and the aviation sectors to come together and bring themselves up to date on the latest technologies on manufacturing, equipment and materials as well as enhanced performance of retreads.
- Notable global experts will be addressing the various topics relating to technological, environmental as well as business challenges in the retreading sector.
- Taking its cue from the feedback and discussion points of participants at ARC 2016, the theme of ARC 2018 conference is

Better, Faster, Cheaper

- Better means same performance as new products, consistent quality, meeting legislative requirements as well as performance and safety standards, improved materials and processes, new manufacturing technology, equipment etc.
- Faster means more efficient production (automation, improved processing methods), shorter handling and cycle times, faster customer turnaround etc.
- Cheaper means reduced cost due to cost optimisation processes and activities to make retreaded tyres competitive with new imported tyres as well as being more competitive in operational costs to the user.
- Issues such as the impact of cheap tyre imports, legislations to address challenges to environmental sustainability etc. will be deliberated together with other highly focused topics.
- Retreading is and will be an integral part of fleet management. ARC 2018 will explore the growth potential in this segment and also offer high end networking opportunities with captains of the retreading industry and fleet owners.
- ARC 2018 offers the following business growth and knowledge-enhancing takeaways:
 - Familiarisation with the latest technology available for retread companies.
 - New ideas meeting the theme of the conference.
 - Economic benefits of choosing and performance monitoring of retread tyres for fleet owners.
 - Meeting some of the top names in the industry.
 - Contacting suppliers of materials, machinery and retreads.
 - Mutually beneficial business networking.
- The conference venue - Sime Darby Convention Centre, Kuala Lumpur, Malaysia - offers the perfect setting for business meetings and social events in a refined and exclusive environment. It is only a short drive away from the KL City Centre and is situated close to the lush greenery and undulating fairways of the KL Golf and Country Club

Corporate Sponsor: US\$25,000/- MYR 75,000/-

- Prominent display of the company name and logo on the stage of the Conference
- One 18 Sq.m display booth at the ARC venue
- One Full Page Colour Ad in prime position in the October-November 2018 issue of Tyre Asia
- Display of the company name and logo in the brochure and all publicity materials
- Website banner as sponsor on ARC website and direct link to sponsor's website
- Opportunity for the company executive to make a speech during the inaugural session
- Five-page colour write-up on the company in Tyre Asia Conference Special Issue
- 10 free delegate passes
- 25 free copies of the Special Issue

Co-Sponsor: US\$15,000/- MYR45,000/-

- Display of the company name and logo in the brochure and all publicity materials
- One 9 Sq.m display booth at ARC venue
- One Full Page Colour Ad in October-November 2018 issue of Tyre Asia
- Website banner as sponsor on ARC website and direct link to sponsor's website
- Opportunity for the company executive to make a presentation at the conference
- Three-page colour write-up on the company in Tyre Asia Conference Special Issue
- 6 free delegate passes
- 10 free copies of the Special Issue

Supporters: US\$8,000/- MYR24,000/-

- Display of the company name and logo in the brochure and all publicity materials
- Half Page Color Ad in October-November 2018 issue of Tyre Asia
- Website banner as sponsor on ARC website and direct link to sponsor's website
- One-page colour write-up on the company in Tyre Asia Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

First Day Lunch Sponsor: US\$10,000/- MYR30,000/-

- Display of the company name and logo in the brochure and all publicity materials
- One 9 Sq.m display booth at ARC venue
- One Full Page Colour Ad in October-November 2018 issue of Tyre Asia
- Website banner as sponsor on ARC website and direct link to sponsor's website
- One-page colour write-up on the company in Tyre Asia Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

Second day Lunch Sponsor:**US\$8,000/- MYR 24,000/-**

- Display of the company name and logo in the brochure and all publicity materials
- One 9 Sq.m display booth at ARC venue
- One Full Page Colour Ad in October-November 2018 issue of Tyre Asia
- Website banner as sponsor on ARC website and direct link to sponsor's website
- One-page colour write-up on the company in Tyre Asia Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue
- A sponsor of 2 lunches (US\$15,000/- MYR 45,000/-) will have the status & benefits of a Co-Sponsor

Dinner Sponsor: US\$12,000/- MYR 36,000/-

- Display of the company name and logo in the brochure and all publicity materials
- One 9 Sq.m display booth at ARC venue
- One Full Page Colour Ad in October-November 2018 issue of Tyre Asia
- Website banner as sponsor on ARC website and direct link to sponsor's website
- One-page colour write-up on the company in Tyre Asia Conference Special Issue
- 6 free delegate passes
- 10 free copies of the Special Issue

Tea & Coffee Sponsor: US\$5,000/- MYR 15,000/-

- Display of the company name and logo in the brochure and all publicity materials
- Website banner as sponsor on ARC website and direct link to sponsor's website
- One-page colour write-up on the company in Tyre Asia Conference Special Issue
- 3 free delegate pass

Sponsorship Opportunities**Delegate Registration Fee:**

1 Delegate - US\$500/- MYR 1,500/-
 Corporate group of 3 or more delegates
 US\$400/- MYR 1,200/- each

* All the above rates include two lunches, tea/coffee and dinner.

* All the above rates are subject to applicable tax.

* Venue/Dates are subject to change.

ARC Stall

Area	Rate
9sqmt Shell scheme	US\$2,500/- MYR 7,500/- (2 delegates passes)
9sqmt bare space	US\$2,000/- MYR 6,000/- (2 delegate passes)

For Registration:

<http://asianretreadconference.com/#register>

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